embedded VISIMN Summit

How to Create Your Own AI-Enabled Camera Solution in Days

Carsten Traupe Director Product Management

September 2020

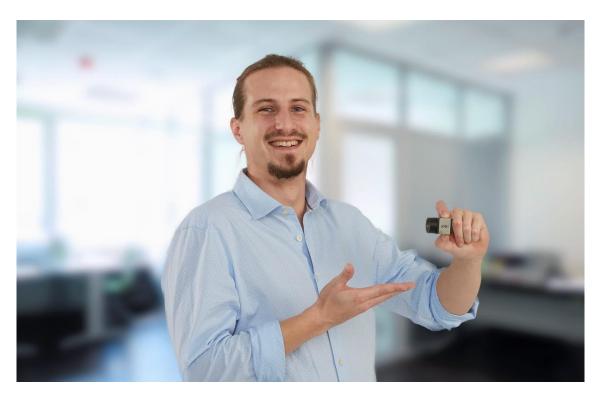
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ABOUT US PHILOSOPHY

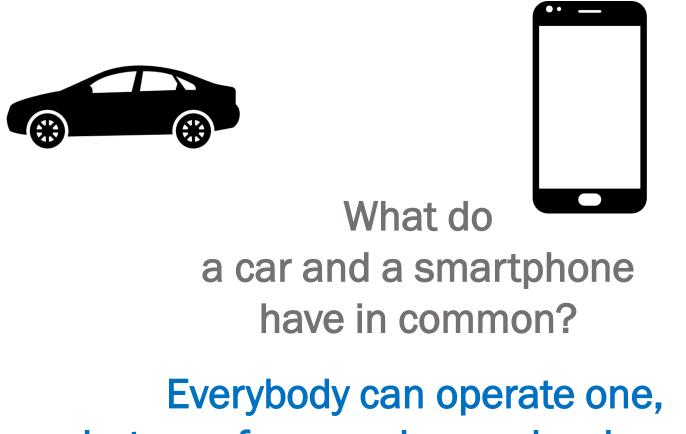
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"It's so easy!"

Simplicity means efficiency.





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but very few people can develop one!

Agenda



NXT ocean at a glance

- > Why? "Al everywhere"
- What? Easy-to-use Edge AI Vision System
- Inside? Technical Information
- > Examples? Case studies
- > Outlook? Roadmap

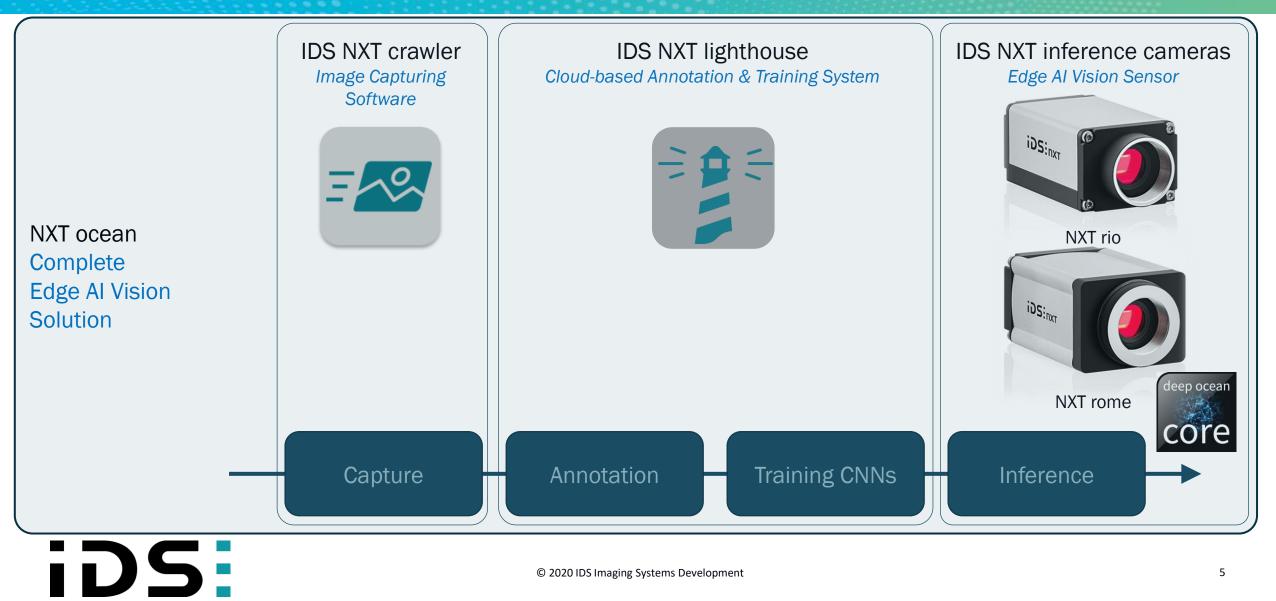
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How? Design-in-Kit for Trials



NXT ocean ... at a glance

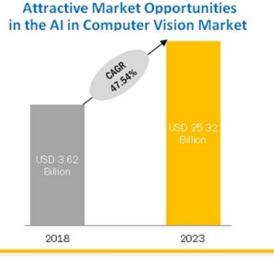




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AI everywhere: Edge AI Computer Vision

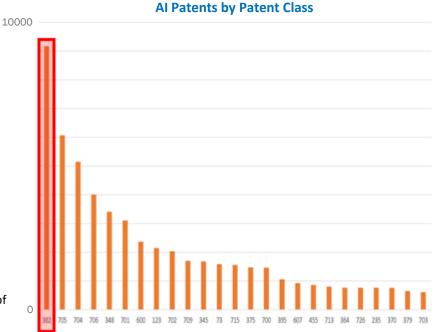




ATTRACTIVE MARKET OPPORTUNITIES

- Overall market of AI in computer vision at USD 3.62 billion in 2018 and expected for USD 25.32 billion by 2023 at a CAGR of 47.54%
- Launches, partnerships and collaborations by large firms, such as NVIDIA Corporation (US) and Qualcomm Technologies, Inc. (US), provide key opportunities in the AI in computer vision market
- The market growth is attributed to the growing demand for edge computing in mobile devices
- Development of machine learning in vision technology creates several opportunities for the AI in computer vision market
 Source: Expert Interviews and MarketsandMarkets Analysis

15:



- 382 Image Analysis
- 705 Data processing: financial, business practice, management, or cost/price determination
- 704 Data processing: Speech, Linguistics, Language Translation, Auto (de)compression
- 706 Data processing: Artificial Intelligence
- 348 Television
- 702 Data processing: Vehicles, Navigation and Relative Location
- 600 Surgery
- 123 Internal Combustion Engines

AI - Why?

• Extend Computer Vision beyond traditional algorithms

Edge - Why?

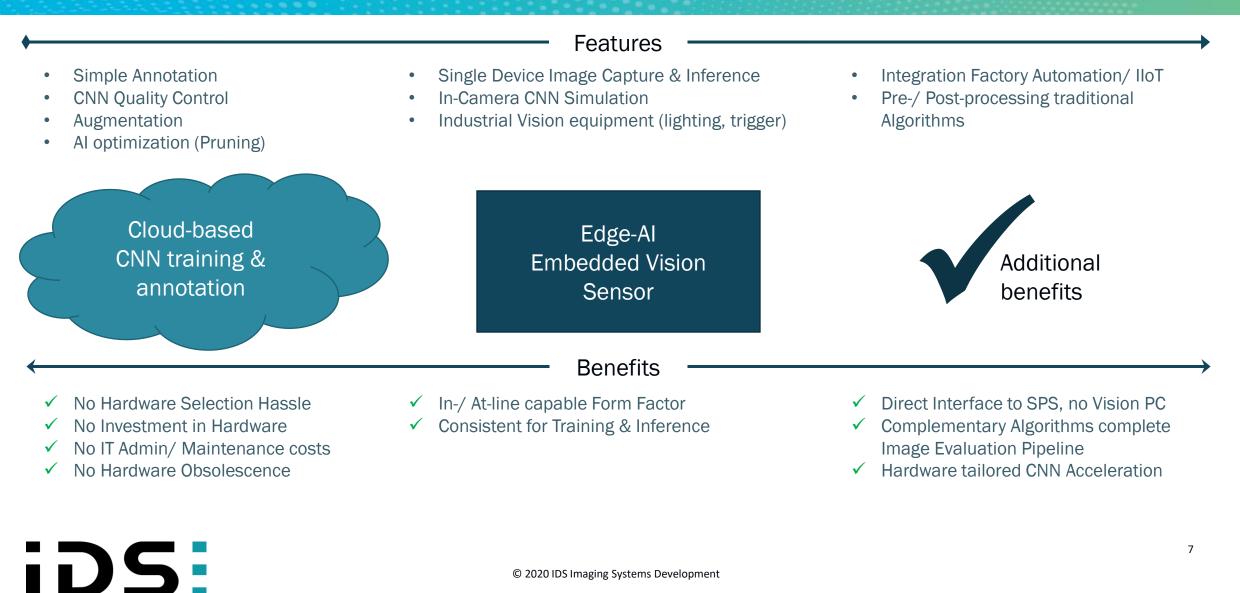
- Bandwidth
- Latency
- Privacy

Embedded Vision - Why?

- Compact
- Cost effective
- Vision Sensor paradigm

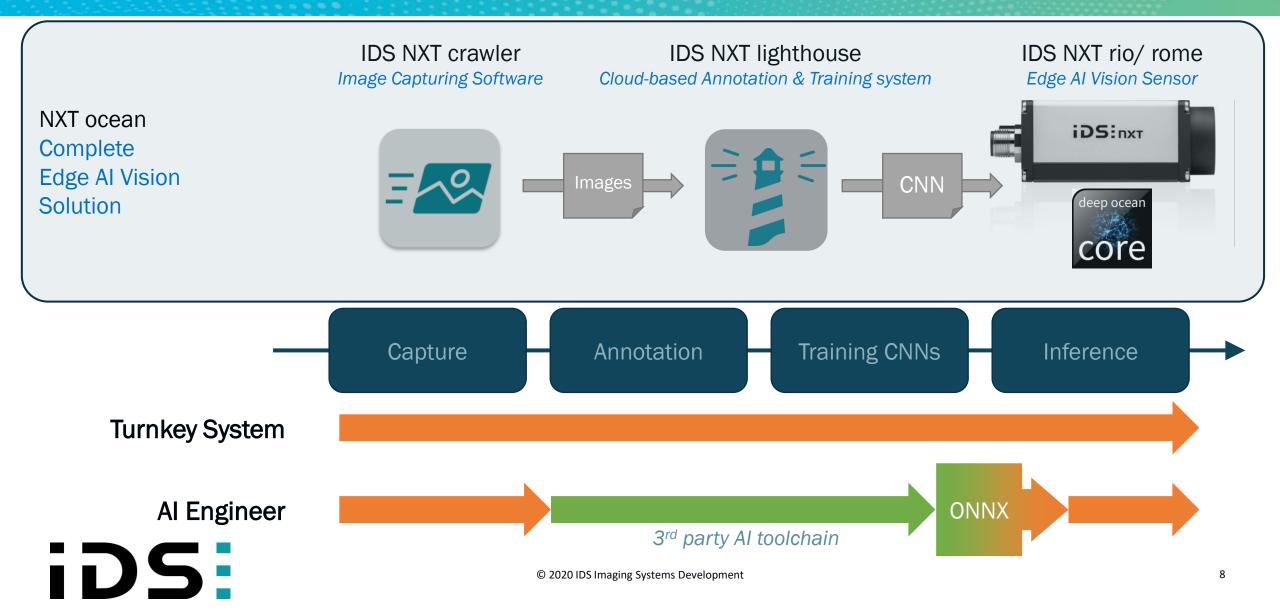
Easy-to-Use Edge AI





Easy-to-Use Edge Al





Technical Background Information





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DL functions

- MobileNet V1/2 SqueezeNet MnasNet V1
- CNN input resolution 224 x 224 Px, color & mono
- Classifier & Object Detector up to 1000 results
- Live-switchable CNN models from RAM
- **Built-in Pruning & Augmentation**
- HW-optimized "Deep Ocean Core"



NXT inference cameras

- **Industrial C-Mount Lens**
- 1.6/3.1/5.0/6.4 MPx color & mono (IMX273/265/264/178)
- IP30 (NXT rio) IP67 (NXT rome)
- **REST/ OPC UA interface**
- Up to 25fps (incl. inference)
- GenlCam-like Camera Control

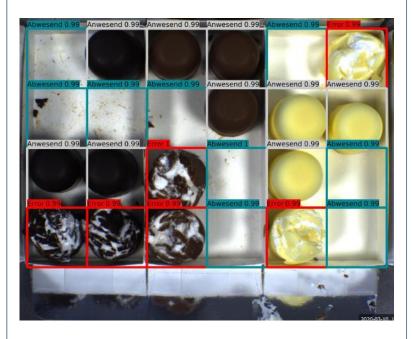
Case Studies



Food Inspection 1 pear per slot is OK 2 pears per slot is NOK

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Packaging Inspection



Horticulture Automation



Availability



	IDS Next ocean 1.0 launched 2019	IDS Next ocean 1.1 launches Q4 2020	IDS Next ocean 2.0 in preparation
DL/ CNN functions	Classification Single-Rol	Classification Multi-RolObject Detection	 Heatmaps Anomaly Detection ONNX interface Auto Labeling Continuous Training Workflow
Solution Integration Factory Automation, IIOT	RESTDigital I/OsRS232	 OPC UA Customer App Development C++ 	 ProfiNet Customer App Development Python
Others	 Languages: English, German 	 Languages: French, Japanese 	 Team Collaboration in IDS lighthouse
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For trials ... NXT ocean Design-In Kit





IDS NXT ocean

The all-in-one inference camera solution

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Ships from stock, includes

- 1.6MP NXT rio inference camera (IMX265) incl. lens
- 3 month trial license for NXT lighthouse cloud based trainings system
- All required accessories (PSU, cables, mounting plate)
- Software (e.g. NXT Crawler) downloadable from Website
- Article No. AS00029 @ 4100€/ 4920\$



Compact industry-camera like housing mount, interface, IP rating

Seamlessly integrated system components friction less AI end-to-end workflow, ready for first inference within one hour

- Cloud-based training system no hardware selection, -cost, -obsolescence use case tailored GUI, optimized CNNs
- Integration into Factory Automation systems REST, OPC UA, ProfiNet

Interface for 3rd party CNNs ONNX





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Thank you! ... Questions?

For further details: https://en.ids-imaging.com/ids-nxt-ocean.html



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