

2020  
embedded  
**VISION**  
summit®

# Streamline, Simplify, and Solve for the Edge of the Future

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VP IOTG, GM Developer Enabling  
September 2020

intel®

# Legal Disclaimer & Optimization Notice

<sup>1</sup>Testing by Intel as of October 12th, 2018

Deep Learning Workload Configuration. Comparing Intel® Movidius™ Neural Compute Stick based on Intel® Movidius™ Myriad™ 2 VPU vs. Intel® Neural Compute Stick 2 based on the Intel® Movidius™ Myriad™ X VPU with Asynchronous Plug-in enabled for (2xNCE engines). As measured by images per second across GoogleNetV1\*. Base System Configuration: Intel® Core™ I7-8700K 95W TDP (6C12T at 3.7GHz base freq and 4.7GHz max turbo freq), Graphics: Intel® UHD Graphics 630 Total Memory 65830088 kB Storage: INTEL SSDSC2BB24 (240GB), Ubuntu\* 16.04.5 Linux\*-4.15.0-36-generic-x86\_64-with-Ubuntu\*-16.04-xenial, deeplearning\_deploymenttoolkit\_2018.0.14348.0, API version 1.2, Build 14348, myriadPlugin, FP16, Batch Size = 1

Software and workloads used in performance tests may have been optimized for performance only on Intel® microprocessors.

Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit [www.intel.com/benchmarks](http://www.intel.com/benchmarks).

Performance results are based on testing as of October 12th, 2018 and may not reflect all publicly available security updates. See configuration disclosure for details. No product can be absolutely secure.

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The benchmark results reported in this deck may need to be revised as additional testing is conducted. The results depend on the specific platform configurations and workloads utilized in the testing, and may not be applicable to any particular user's components, computer system or workloads. The results are not necessarily representative of other benchmarks and other benchmark results may show greater or lesser impact from mitigations.

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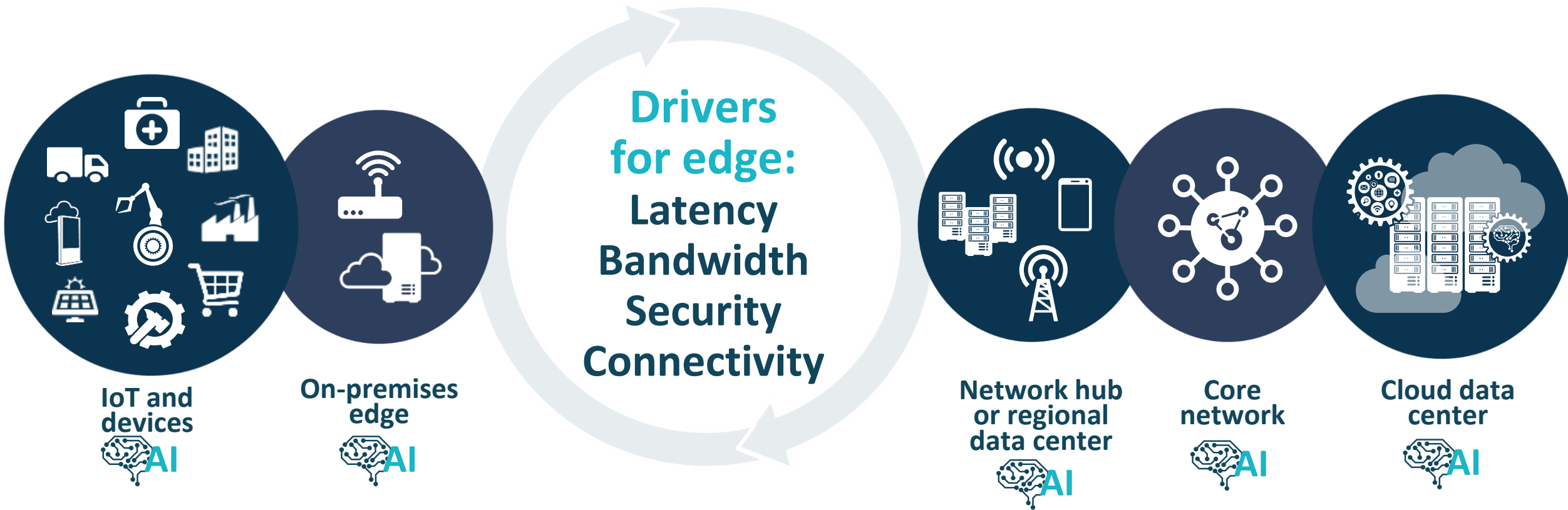
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Notice revision #20110804

# Edge AI is changing the industry



**50%** of data will be created outside the data center or cloud<sup>1</sup>

**43%** share of AI tasks will occur on edge devices (vs. cloud) in 2023<sup>2</sup>

**15x** growth in devices with edge AI capabilities by 2023<sup>2</sup>

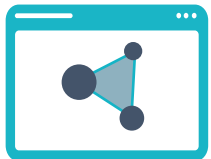




**Diverse types of edge AI applications**



**Wide range of unique requirements**



**Numerous choices in development process**

**Many complex options in edge AI requirements**

# Edge AI inference software workflow

## Optimize

Create your application



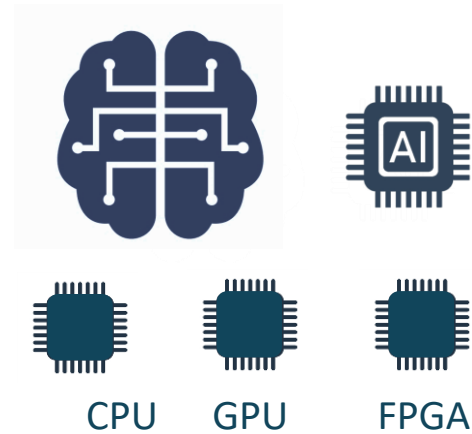
## Test

Prototype and benchmark



## Deploy

Landing your solution



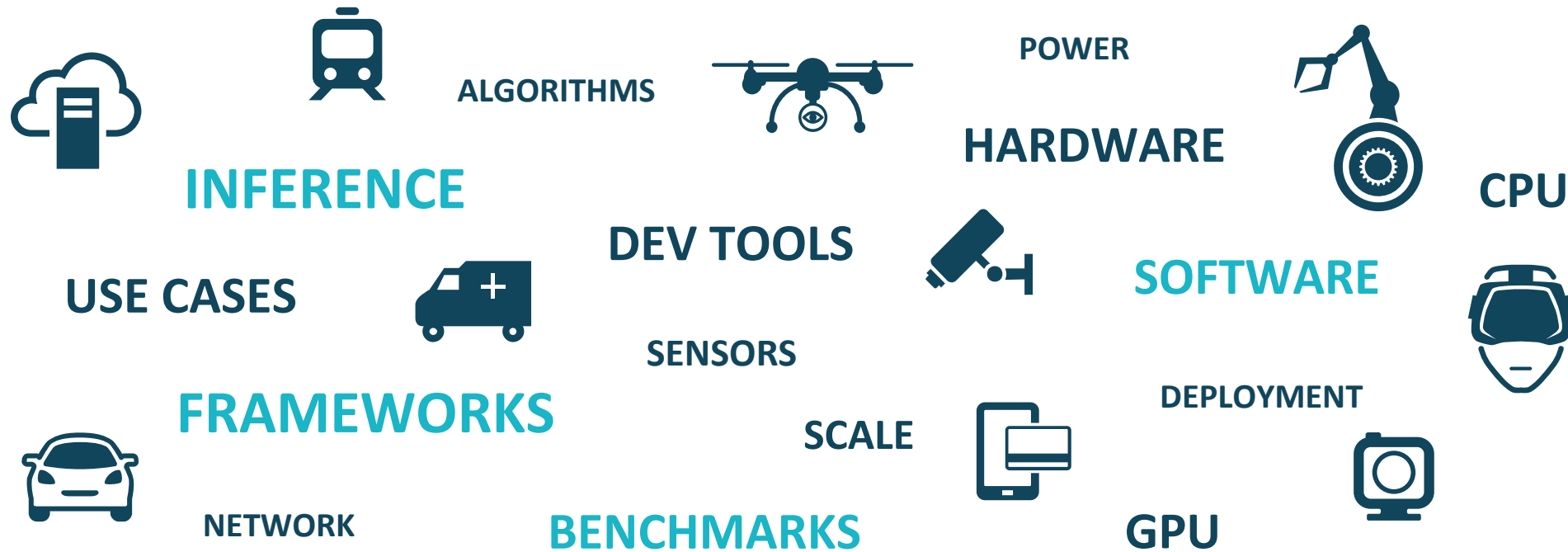
## Scale

Rapidly deploy edge solutions



Complexity in diverse use cases, architectures,  
performance, tools

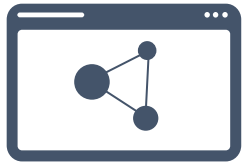
# Edge AI has a wide range of requirements



Many great frameworks, unique use cases, no one size fits all

# Intel® Distribution of OpenVINO™ toolkit saves time for developers

## Write once and deploy across many platforms



Trained model →  
-or-  
Pretrained model

OpenVINO™

Streamlined and optimized  
deep learning inference



Heterogeneous,  
cross-platform flexibility

Free download ▶ [software.intel.com/openvino-toolkit](https://software.intel.com/openvino-toolkit)

Open source version ▶ [01.org/openvinotoolkit](https://01.org/openvinotoolkit)



# Edge AI is changing our world



## Rosmart

AI-enabled defect detection



## Gwell Medical

Hospital logistics robot



# Intel® Distribution of OpenVINO™ toolkit is making hospital logistics a good job for robots



## Harrison LV

Chief Technology Officer

Gwell Medical

# How to measure *real* performance



Gain access to diverse hardware

Be aware of benchmarks

Understand performance for your solution

This image is provided for demonstrative purposes only. It does not reflect any actual benchmarks.

**Your performance is more than TOPS—  
measure the real system capability**

# Intel® DevCloud for the Edge: Accelerate production with cloud-based AI development

## Accelerate prototype to production

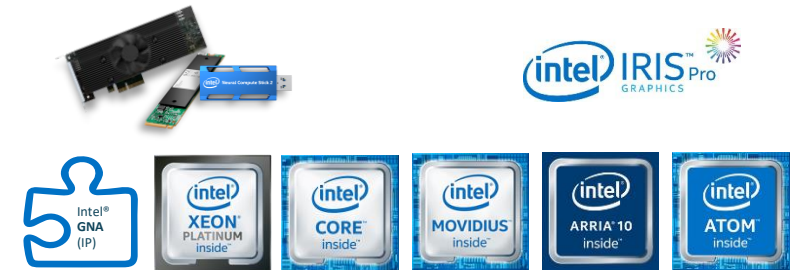
**OpenVINO™**

Intel® Distribution of  
OpenVINO™ toolkit  
Model optimizer  
Inference engine

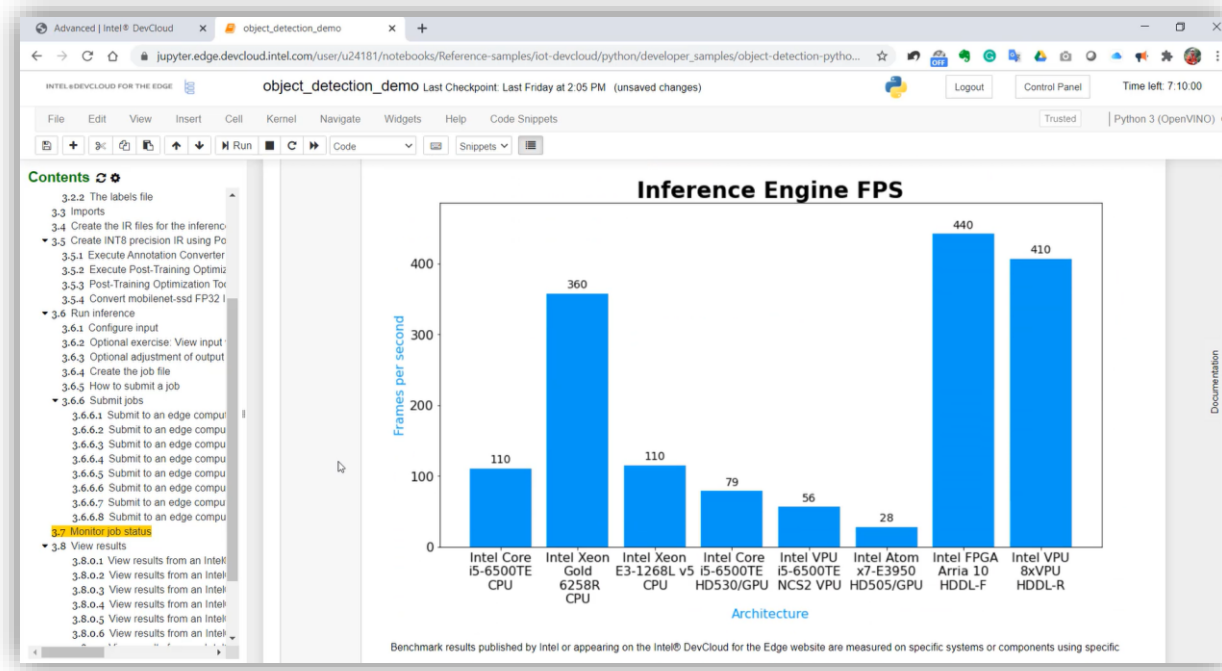


[devcloud.intel.com/edge](https://devcloud.intel.com/edge)

- Latency
- Bandwidth
- Security
- Connectivity



# Measure hyper-customized performance comparisons among many choices



This image is provided for demonstration purposes only.

## Evaluate your AI application

Immediate feedback—frames per second, performance, and more with access to the latest Intel® hardware



# Edge AI Automating shelf inspection



**Vispera Shelfsight**  
Visual inventory management

# Barriers in scaling your use case to the edge



VISION



RETAIL



INDUSTRIAL



ROBOTICS



NETWORK



Ad hoc packages with unknown interoperability

Unique vertical solution needs and compliance standards

Nonmodular architecture makes it difficult to integrate applications and share data

**Take the guesswork out of creating your solution**

## Quickly deploy use case–specific packages for edge



Intel Edge Software Hub

Use case–specific  
reference implementations

EDGE INSIGHTS FOR  
VISION

EDGE INSIGHTS FOR  
INDUSTRIAL

CONVERGED  
EDGE INSIGHTS

AND  
MORE



[intel.com/edgesoftwarehub](https://intel.com/edgesoftwarehub)

# Textile Factory Automation moves to the edge

**Kinco** 步科



**Kinco**

AI enables Large Scale Clothing  
Production to Customizations



# Simplify and streamline edge AI development cloud to edge—you can deploy anywhere

## Optimize

Create your application



Intel® Edge Software Hub



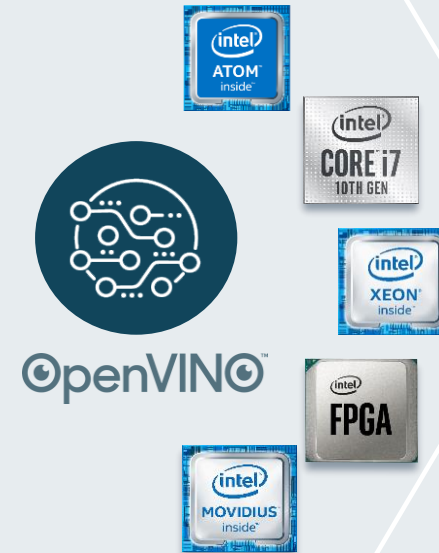
## Test

Prototype and benchmark



## Deploy

Landing your solution



## Scale

Rapidly deploy edge solutions



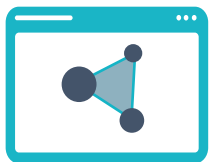
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**Edge AI is transforming the industry in solving important problems**



**No one size fits all—we provide the tools to find the right choice**



**Streamline development to create your optimized application**

**What will you solve next?**



# PARTICIPATE IN THE DEEP LEARNING SUPERHERO CHALLENGE!

[www.hackster.io/contests/DLSuperheroes](http://www.hackster.io/contests/DLSuperheroes)



Sponsored By 

## Transform the world with your DL superpowers!

Solve real-world problems using the Intel<sup>®</sup> Distribution of OpenVINO™ toolkit

### Prize categories:

- Education and Economic Growth
- Environmental Sciences and Sustainability
- Industrial and Manufacturing
- Health and Well-Being
- Safety and Security in Public Spaces

**Win up to \$14,000 in prizes!**

Submissions close  
**October 13, 2020**

# Intel® Distribution of OpenVINO™ toolkit streamlines deployment for DL workloads



**Elizabeth Campbell**

General manager, Americas

ADLINK Technology

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# Workshops and demos to visit

## In-depth technical workshops

- Friday, September 18, 9:00 a.m. to 1:30 p.m. PDT: [Using the Intel® Distribution of the OpenVINO™ Toolkit for Deploying Accelerated Deep Learning Applications](#)
- Monday, September 21, 9:00 a.m. to 1:30 p.m. PDT: [Intel's Edge AI for Retail](#)
- Wednesday, September 23, 9:00 a.m. to 1:30 p.m. PDT: [Intel's Edge AI for Industrial](#)

## Technical presentations

- Alexander Kozlov, Deep Learning R&D engineer, Intel: [Recent Advances in Post-Training Quantization](#)
- Dr. Manas Pathak, Global AI lead for oil and gas, Intel: [Acceleration of Deep Learning for 3D Seismic](#)
- Tara K. Thimmanaik, solutions architect, Intel: [Smarter Manufacturing Achieved with Intel's Deep Learning-Based Machine Vision](#)
- Gary Brown, Director of AI Marketing, Intel: [Getting Efficient DL Inference Performance: Is it Really All About the TOPS?](#)
- Rama Karamsetty, Edge AI Marketing Manager, Intel: [Edge Inferencing—Scaling w/Vision Accelerator Cards](#)
- Vaidyanathan Krishnamoorthy, edge inference solutions architect, Intel: [Federated Edge Inferencing](#)

## Dedicated demos and networking space





**Thank you**

## Edge developer offerings



- [Intel® DevCloud for the Edge](#)
- [Intel® Edge Software Hub](#)
- [Intel® developer kits](#)
- [Intel® Edge AI nanodegree program with Udacity](#)
- [OpenVINO™ course on Coursera](#)
- [AI OpenVINO™ Course on China University MOOC](#)
- [OpenVINO™ + Azure ONNX RT on Azure Marketplace](#)
- [Intel® DevCloud for the Edge on Azure Marketplace](#)

## Edge computing portfolios

- [Intel® Edge AI Booklet | Intel® Edge Ecosystem Booklet](#)
- [Intel® Edge Computing Overview](#)

## Edge ecosystem and offerings

- [Intel® IoT Market Ready Solutions](#)
- [Intel® IoT RFP Ready Kits](#)
- [Intel® IoT Solution Aggregators](#)
- [Intel® Select Solutions](#)
- [Intel® AI: In Production | Partner case studies](#)
- [Intel® IoT Solutions Alliance](#)
- [Intel® Network Builders for the Edge](#)

# Workshops and demos to visit

## General session speaker

- Bill Pearson, VP IOTG, GM Developer Enabling, Tuesday, September 15, 10:00 a.m. to 10:30 a.m. PDT: [Streamline, Simplify and Solve for the Edge of the Future](#)

## In-depth technical workshops

- Friday, September 18, 9:00 a.m. to 1:30 p.m. PDT: [Using the Intel® Distribution of the OpenVINO™ Toolkit for Deploying Accelerated Deep Learning Applications](#)
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