



# Seamless Deployment of Multimedia & Machine Learning Applications at the Edge

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# Intelligent Edge use cases growing at exponential scale



**Latency/  
Speed**



**Bandwidth/  
Load Balancing/  
Scale**



**Reliability**



**Cost**



**Privacy/  
Security**



## Retail

### Intelligent Inventory Management:

Latency driving productivity  
Secured & Bandwidth  
driven last mile delivery



## Manufacturing

### Robot Navigation & Management:

Latency driven real-time  
defect inspection on  
conveyor belts



## Healthcare

### Latency critical Remote Robotics:

Assisted Surgery,  
Immersive training AR/VR,  
Image diagnostics,  
OR monitoring



## Smart City

### Smart AI Cameras:

Bandwidth & Latency  
critical traffic flow across  
connected cameras  
Secured building management  
across connected sensors



## Warehouse & Logistics

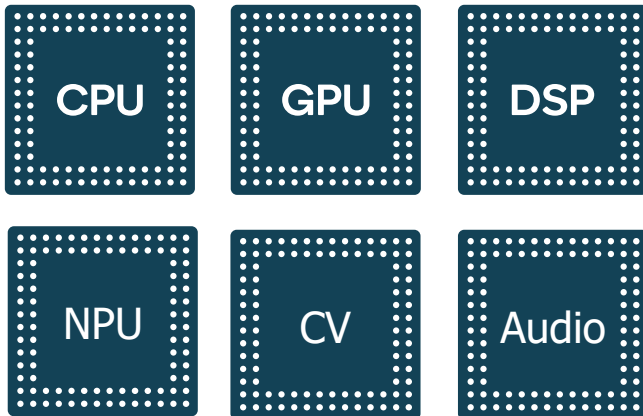
### People Navigation:

Latency driven quickest route  
Real-time package sorting

# Exponential increase and diversity in use cases leading to fragmentation across Hardware & Software

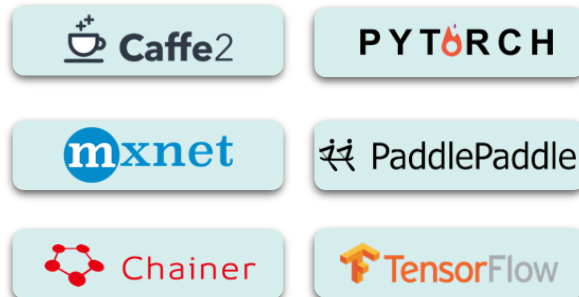


## HARDWARE Fragmentation



## SOFTWARE Fragmentation

### Framework



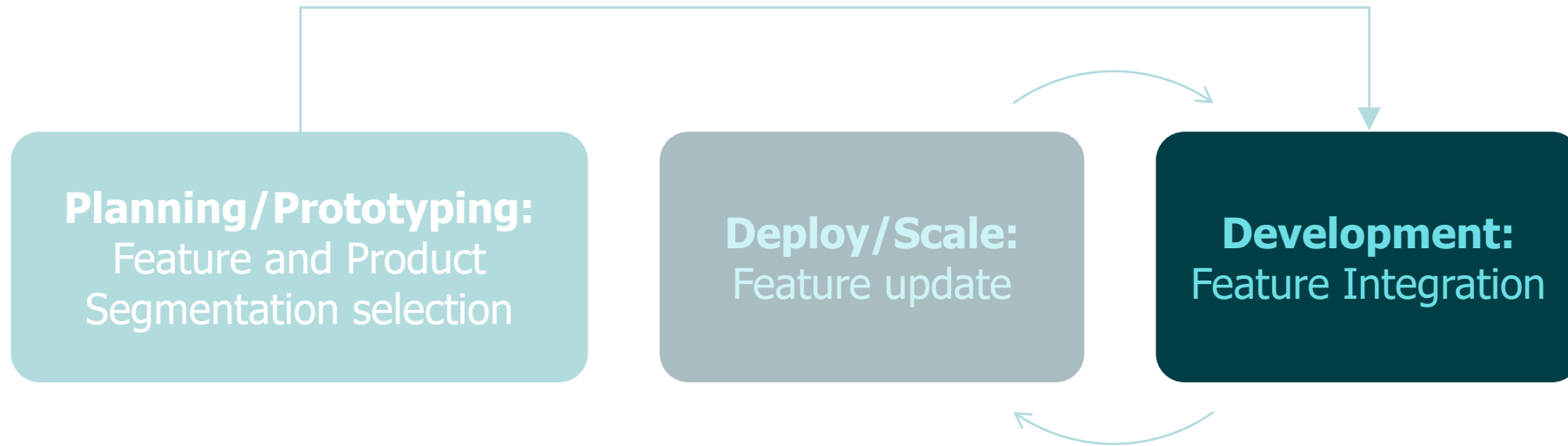
### Tools



# Developer challenge around efficient end-to-end MM/ML pipeline deployment

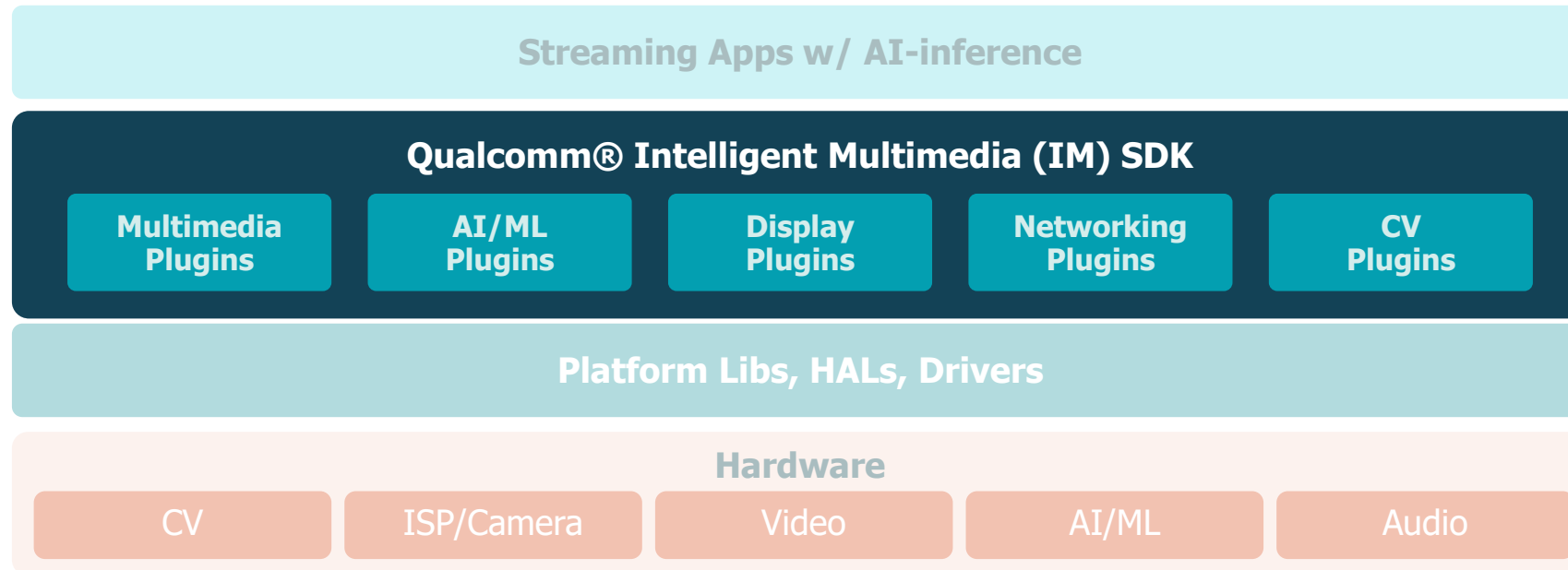
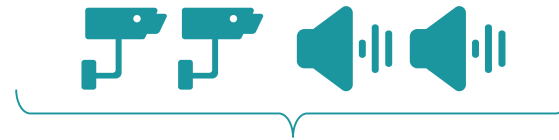


## Iterative process on embedded:



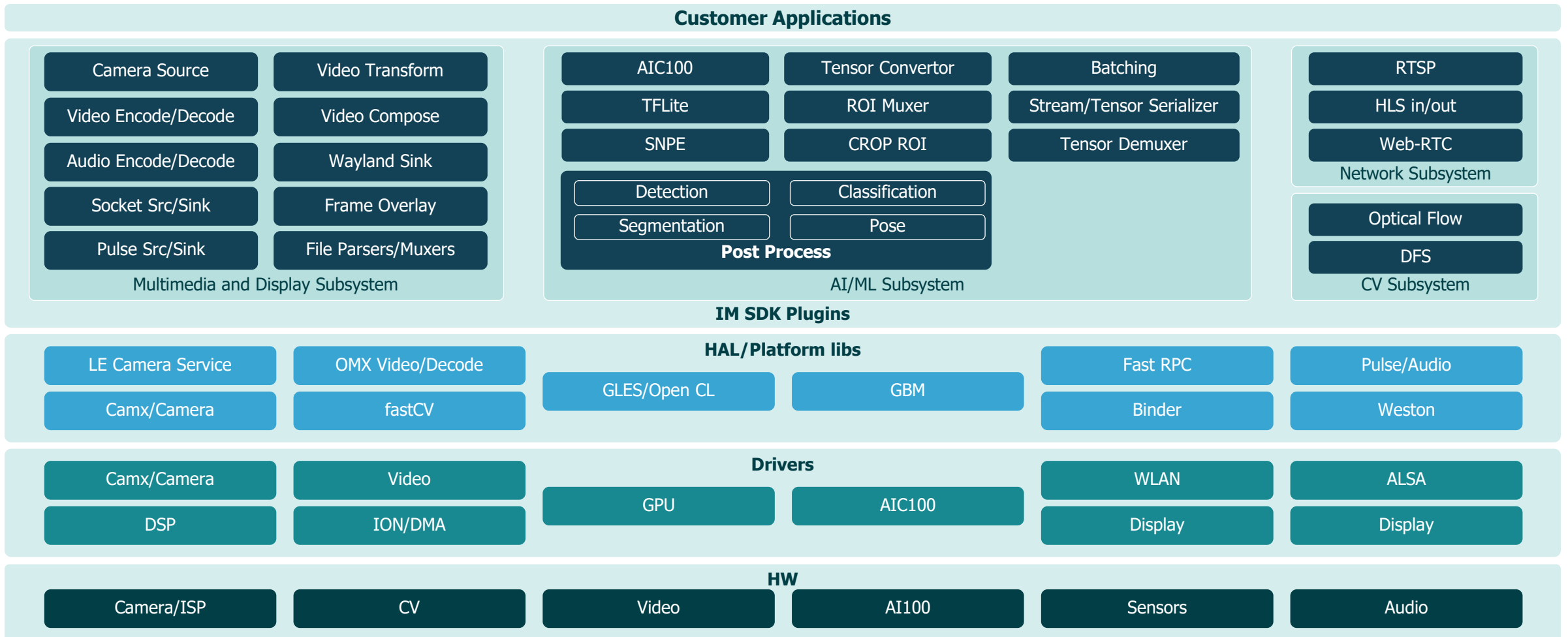
**Pipeline creation** (end to end application development) | **Memory management** | **Debugging/Profiling/Optimization**

# Qualcomm® Intelligent Multimedia SDK for end to end MM/ML pipeline deployment

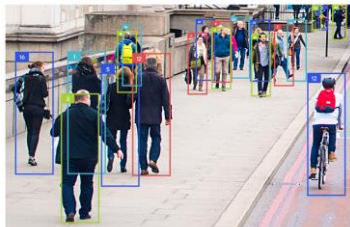


**Modular | Scalable | Optimized**

# Qualcomm IM SDK Architecture



# Qualcomm IM SDK is a unified SW SDK across our IoT chipsets



**LOW**

- 1-2 camera stream
- <1TOPs/stream



**MID**

- Upto 4 camera streams
- 1-2 TOPs/stream



**HIGH**

- Upto 16 camera streams
- 2-4 TOPs/stream

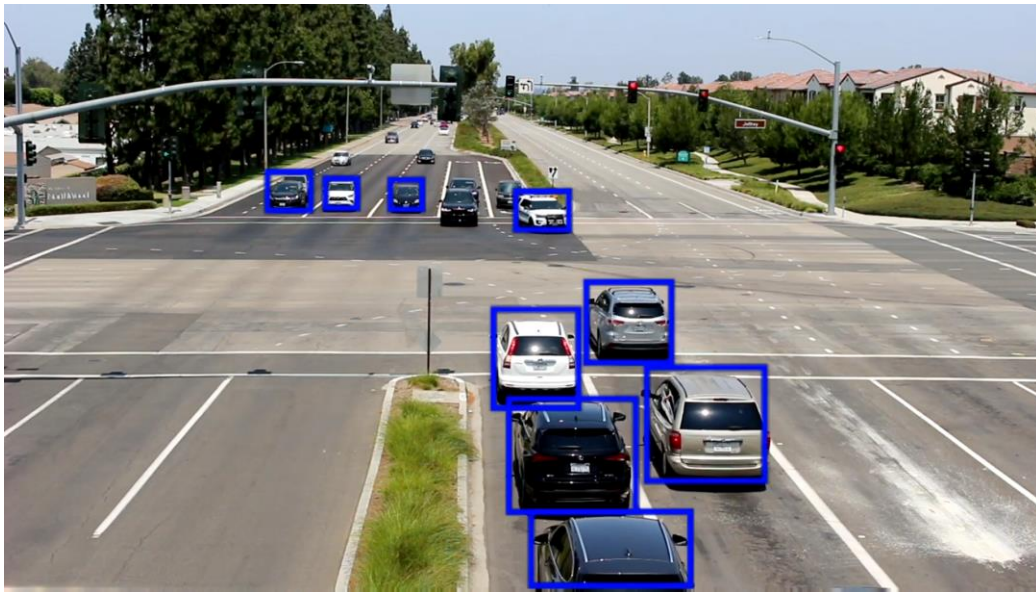


**PREMIUM**

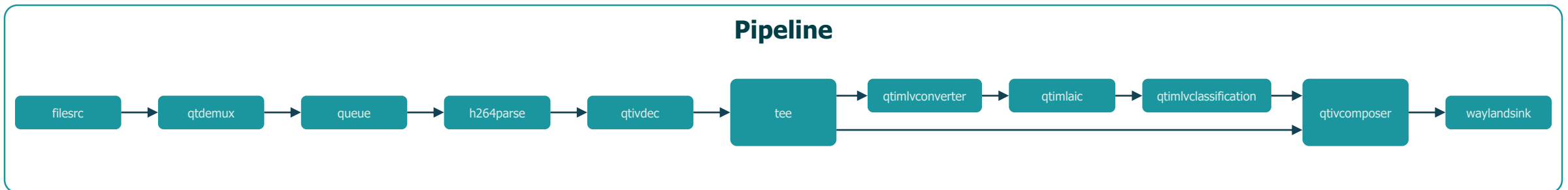
- >16 streams
- >4 TOPs/stream

**Unified across our IoT chipsets**

# Live Camera Inference: object detection



- Runs Inference on live stream to find objects in frame and highlight with bounding boxes.
- Returns multiple bounding boxes (bbox) with score and label name
- Inference results - draw bbox around objects with text per frame





# Creating a reference application



```
Windows PowerShell
PS C:\builds\IM_SDK_Projects> adb shell
sh-4.4#
```

# Creating a reference application



```
Windows PowerShell
sh-4.4# export XDG_RUNTIME_DIR=/usr/bin/weston_socket && gst-launch-1.0
```

**Launch GStreamer**

Identify all required plugins & configure parameters

Connect plugins & Launch

# Creating a reference application



```
Windows PowerShell
sh-4.4# export XDG_RUNTIME_DIR=/usr/bin/weston_socket && gst-launch-1.0 qtivcomposer name=mixer
sink_1::dimensions="<1920,1080>" ! queue ! waylandsink x=100 y=100 width=1280 height=720 enable-
last-sample=false sync=true filesrc location=/data/video.mp4
```

Launch GStreamer

**Identify all required plugins & configure parameters**

Connect plugins & Launch

# Creating a reference application



```
Windows PowerShell
sh-4.4# export XDG_RUNTIME_DIR=/usr/bin/weston_socket && gst-launch-1.0 qtivcomposer name=mixer
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last-sample=false sync=true filesrc location=/data/video.mp4 ! qtdemux ! queue ! h264parse ! qti
vdec ! queue ! tee name=t ! queue ! mixer. \ t. ! queue ! qtimlvconverter ! queue ! qtimlaic dev
ices="<0>" activations=1 model=/data/yolov5m/programqpc.bin ! queue ! qtimlvdetection threshold=
60.0 results=10 module=ssd-yolo labels=/data/yolov5_detection.labels ! video/x-raw,width=480,hei
ght=270 ! queue ! mixer.
```

Launch GStreamer

Identify all required plugins & configure parameters

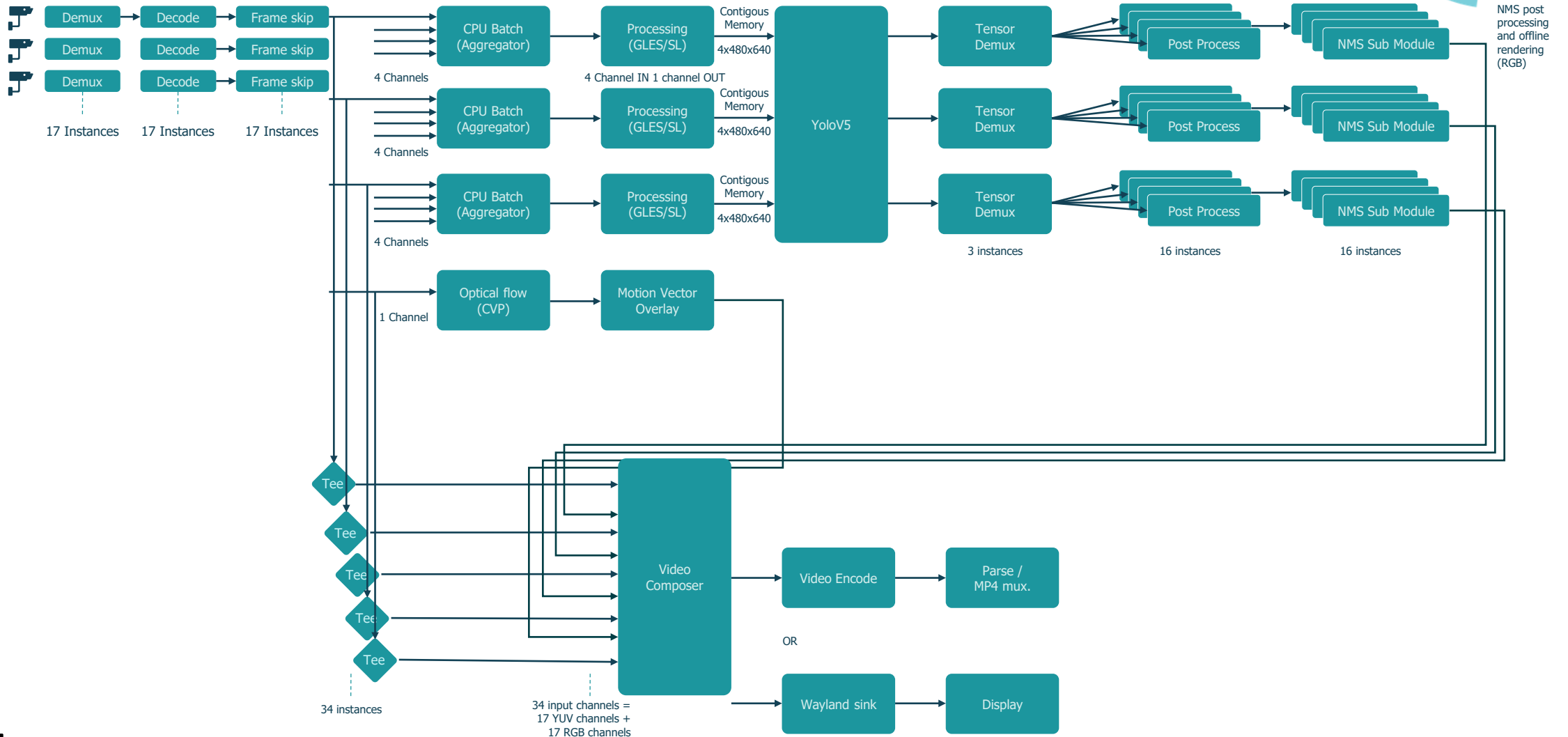
Connect plugins & Launch

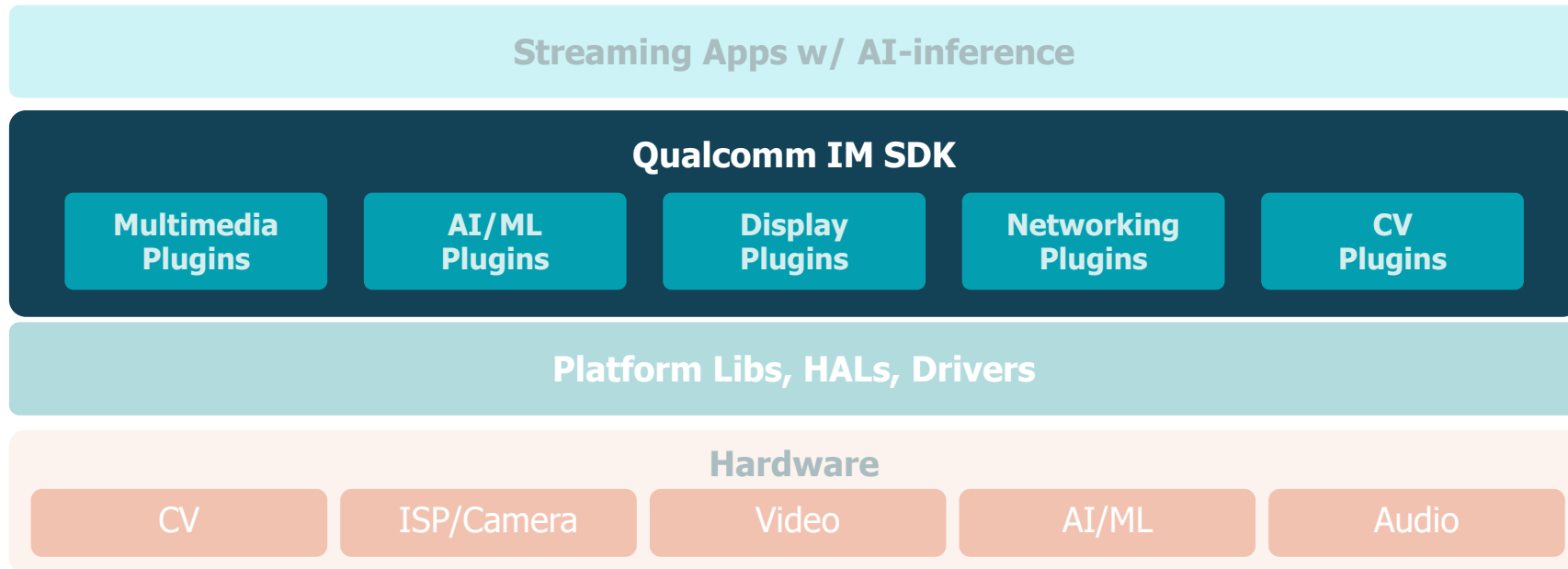
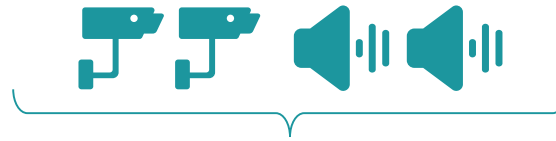


- Runs multiple inferences on 16 live streams to find objects in frame and highlight with bounding boxes.
- Inference results - draw bounding boxes around objects with different colors for different objects
- Runs optical flow concurrently on a stream & display motion vector drawing

# MULTIMEDIA & MACHINE LEARNING – EXAMPLE USE CASE

## Multi-Inferencing





**To resolve fragmentation problem, need for “IoT as a simple software stack” is eminent.**

**Qualcomm IM SDK act as the major building block of the software stack for seamless end to end application deployment.**

# Thank you

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