



Better Farming through Embedded AI

Chris Padwick

Director of Computer Vision Machine
Learning

Blue River Technology

The Challenges of Agriculture

- Growing population
- Extreme variability
- Labor shortage & aging workforce



Traditional Agriculture vs. the Next Frontier

Traditional: Bigger. Faster. Stronger.



Next: Automated. Easy to Use. More Precise.



More than 600,000 John Deere connected machines traverse **a third of the Earth's land surface**



High Level Overview of Spraying



See & Spray™

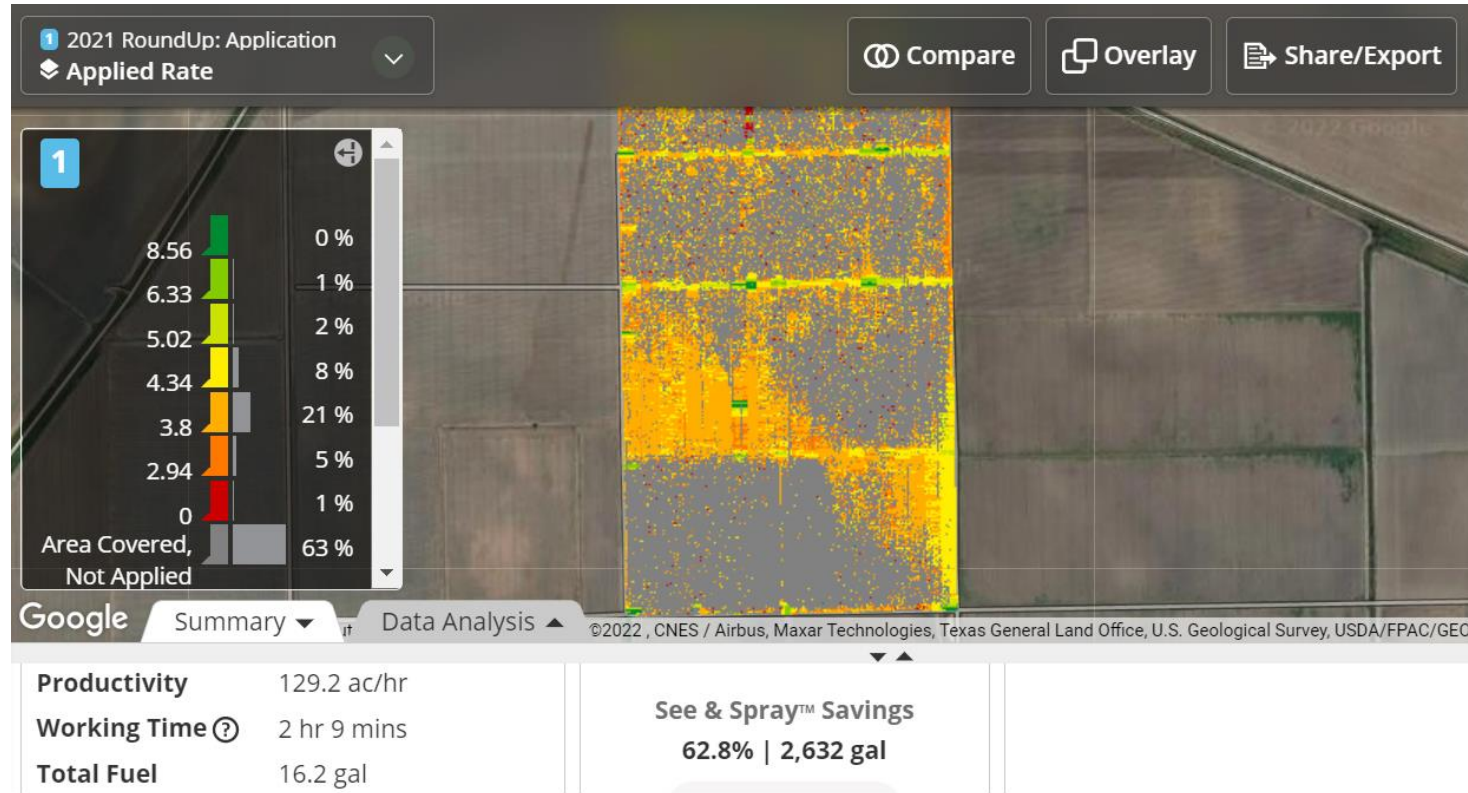
embedded
VISION
SUMMIT™



TECHNOLOGY

Computer Vision | Machine
Learning | Edge Computing
| Rugged cameras | Robotics

A Challenge See & Spray™ Solves

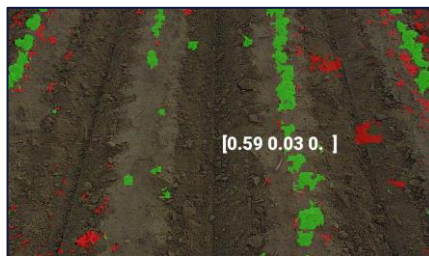


Real-Time Image Quality Predictions

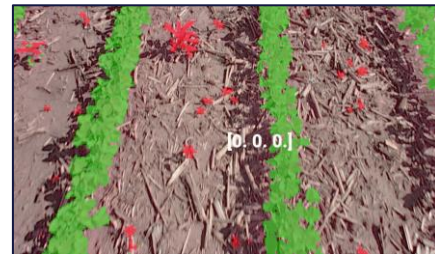
Dust, Fog, Condensation



Low Light

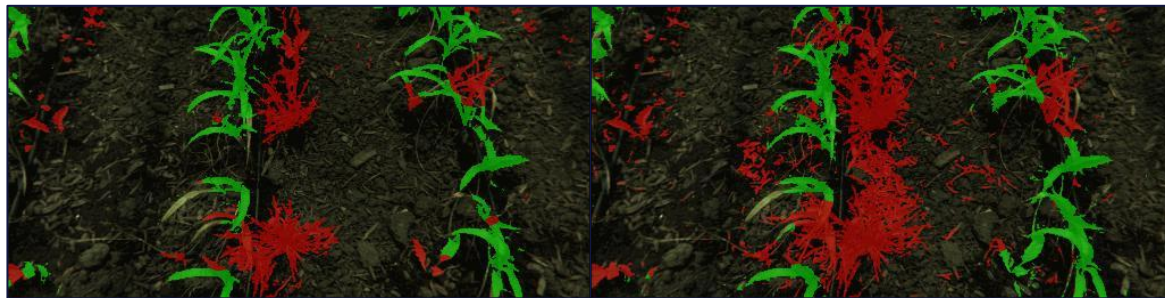


Glass, Defocus, Motion Blur



No Augmentation

Fog Augmentation



Key

 Weed

 Crop

Harvest Compute Cluster

Advantages of on-prem processing

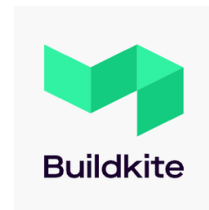


Tools for Training and Deployment

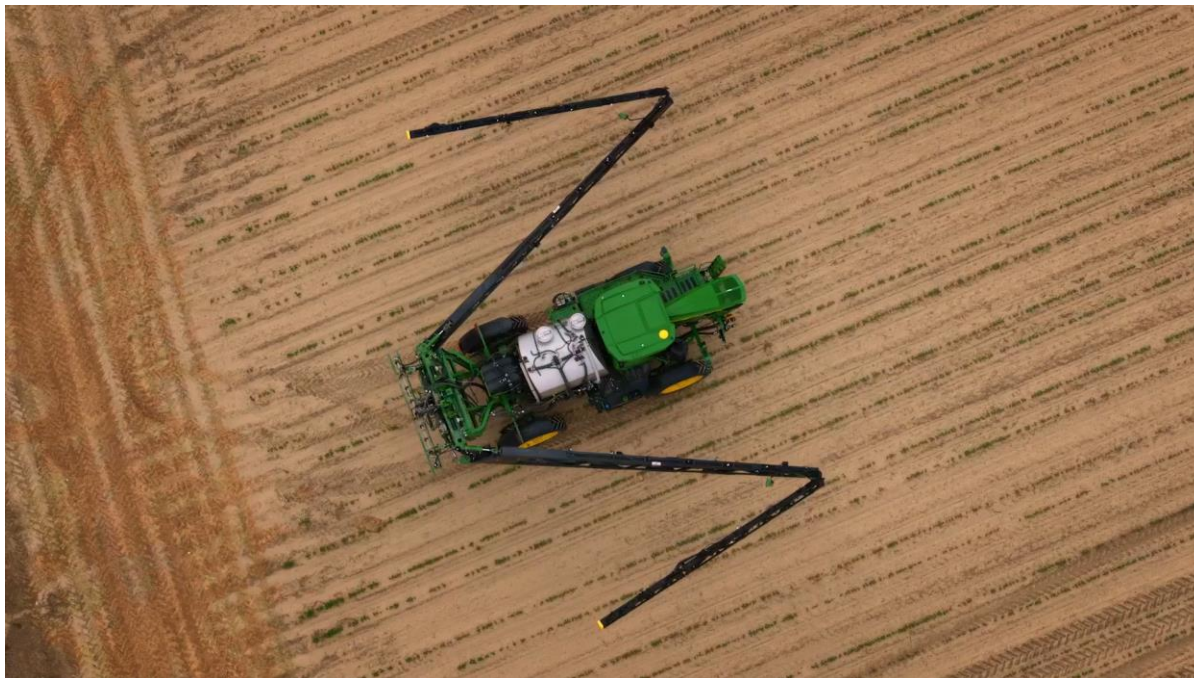
Training Pipeline



Release and Deployment



Looking Ahead



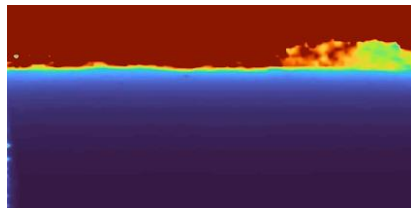
Deere's Fully Autonomous Tractor



What Tech Does and Unlocks for Customers



What Happens When We Encounter an Obstacle?



Looking Ahead

Deere's goal is to have a **fully autonomous farming system** for corn and soybeans in the U.S. **by 2030**



The Intersection of Technology *AND* Purpose



Thank You



JOHN DEERE

